

RULES OF CONDUCT

Dear members,

The meaning of this platform is *to connect people* all around the world who are interested in (but not limited to) personal development, internet marketing, network marketing, automation and innovation, *to guide them with excellency* in the process of developing their network marketing businesses (automated through specific funnels created by Future of Digital as well as through other online tools), *to share with them* extraordinary trainings, business deals, automated solutions for their already existent businesses and to do all this with professionalism and fun.

Who is our community

In the Future of Digital community, we encourage diversity as well as promoting on the social platform the **companies that are already in the automation funnel of Future of Digital**. The process of registering a new company in the Future of Digital funnel is meant to be carried out in a simple way and so anyone who wishes to bring a new company in Future of Digital must only send a request in this sense to the e-mail address *support@futureofdigital.info*.

In order to ensure the above purposes, we have created a set of simple Rules of Conduct, which you *implicitly commit to accept and respect* when you become part of the social platform.

Since we want to make sure these rules are adequate to your needs, when creating them we benefit from the support of the members of the **Consultative Board of "the Future of Digital Ambassadors"**.

The **Consultative Board of "the Future of Digital Ambassadors"** is composed of the members which are most actively involved in the Future of Digital community named *"the Future of Digital Ambassadors"* and has the possibility to forward proposals for the successful functioning of this community.

In order to be part of the Board, the members must fulfill a number of conditions which reveal their involvement and their ethical spirit:

- have a spotless professional and moral profile, residing in an indisputable compliance with the ethical principles;
- have been 7 Stars members for at least 6 calendar months;
- have at least 3 network marketing companies active in the Future of Digital funnel;

- are active participants in live Future of Digital trainings and involved in the Future of Digital community. An active participant is supposed to have been constantly qualified in the "5+ Leaders Meeting", that is to have at each Future of Digital trainings participants from 5 different lines of their network in Future of Digital.
- are elected by at least 80% of the already existent members of the Board.

Any member that considers to meet the conditions above expressed can send a *request* to the e-mail address support@futureofdigital.info expressing his wish to become an Ambassador. His request is analysed by the already existent Ambassadors and will be approved if its receives favourable votes from at least 80% of the members of the Board. Each Ambassador will be elected for a period of time of **1 year** which can be extended for an equivalent period of time should the Board consider the Ambassador still meets the above conditions and the Ambassador accepts the extension.

Limits we encourage to be respected

Future of Digital's social website is, first of all, a social and educational platform and, secondary, a selling or recruiting platform. That is why, we have **zero tolerance** for:

- cross line recruiting in companies that are not in the Future of Digital funnels;
- link referrals and/or contact details for recruiting prospects posted on your wall with the purpose of recruiting in any business, including the network marketing companies part of the Future of Digital funnel;
- indecent (including vulgar and obscene), illegal or trivial attitude;
- individual or company denigrations of any kind;
- political, social, racial, color and/or language based, sexual, religious, opinion based, national and/or social origin propaganda and/or discrimination;
- any type of bullying or aggression;
- spamming members with any of the above.

However, *without any selling contacts* attached to the posts, you **can** promote information, innovations or promotions about your company (as long as it is included in the Future of Digital funnel) or your deals. Please remember that *all and any contact details* should be given exclusively in a private space, mandatory on request or on private groups accessible only for Premium members.

Our goal is to have an educated and constantly evolving community and we see in all our members a 5 star member - just as it's all of the members' start status in Future of Digital's social community.

How we take care of the community

We have a high consideration for all our members, that is why *the start status of all members is a 5 star one.*

However, if a member repeatedly breaches the present Rules of Conduct (and for the benefit of our community), we decide unilaterally to downgrade its status up to terminating its account on the social platform, based on the following scheme:

- for any breach of the rules hereby presented, the moderator/admin of the platform will **downgrade the status of the member by 1 star**;
- simultaneously, the moderator/admin of the platform will send the member a **warning message**; through this message, the member will be reminded of the present Rules of Conduct and will be let known that any future breach of these will result in a new status downgrade.

Nonetheless, *should the member obtain 100 likes for one or various of their posts*, within a time limit of **30 calendar days from the latest downgrade** of their status, the latest status downgrade will be corrected. As a consequence, the member will be awarded the latest downgraded star and its latest negative review will also be corrected.

Please be aware that the downgrade of the status can no longer be corrected if the member has reached **0 stars**, case in which he is **automatically excluded from the social community**, no matter if he has a free or paid account (Basic or Premium member). As such, please remember that, based on the above scheme, a number of 5 breached of the Rules of Conduct might lead to your exclusion from the social platform.

We hope that you enjoy being a Future of Digital's member and that you will add value to our community.

Future of Digital